



International  
Institute of  
New England



## IN THE WORKPLACE

New England's economy attracts talent from around the world. Immigrants and refugees contribute to the region's growth and prosperity across every industry—from manufacturing, to health care, to technology. Similarly, the locations where businesses operate reflect New England's increasingly diverse community.

Suitcase Stories® offers companies a unique approach for exploring modern migration, connecting with local immigrants, and advancing diversity, equity, and inclusion goals. Programs are designed to engage, educate and inspire both U.S.- and foreign-born employees.

With cities and businesses becoming ever more global, migration impacts all of us.

**Celebrate the diversity of your workforce by inviting IINE to unpack Suitcase Stories at your company.**

### Select Clients and Partners



Founded in Lowell, Mass. in 1918, the mission of the **International Institute of New England** is create opportunities for refugees and immigrants to succeed through resettlement, education, career advancement and pathways to citizenship.

**Suitcase Stories®** explores migration through the art of storytelling while amplifying refugee and immigrant voices. All proceeds from Suitcase Stories help fund IINE's mission.



## WORKPLACE PROGRAMS

**Custom Showcases**—Suitcase Stories is well-suited for worksite trainings, conferences, and social events. Showcases feature personal migration stories told by diverse voices, which can include a mix of exclusive Suitcase storytellers and/or voices from within your company who benefit from personalized coaching.

**Suitcase Stories Unpacked**—Storytelling is a skill people use throughout their lives, especially in business. In this interactive workshop, employees unpack personal Suitcase stories while gaining valuable skills in storytelling and public speaking.

**Diversity, Equity & Inclusion Initiatives and additional educational opportunities**— Many businesses choose to integrate Suitcase Stories into their Human Resources trainings and professional development initiatives. IINE also offers education forums such as "Lunch & Learn" on immigrant integration and IINE's critical work with refugees and immigrants.



***"Suitcase Stories was an unforgettable experience. It felt good to know I was doing something positive by informing and sharing my story. It took me outside of my comfort zone but I gained confidence in the end and I am grateful for being given the opportunity. "***

***– Luis Cárdenas, engineer at Biogen***



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### **FOR MORE INFORMATION**

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